

Packaging Solutions

Reach your packaging KPI's while saving time

ImpactBuying®

PROVEN POSITIVE IMPACT

ImpactBuying offers the go-to solution to collect, verify and report on packaging data. Comply with new regulations and sustainability claims while saving time.

European legislation and voluntary plastic reduction commitments are becoming essential in the retail landscape. To handle the challenges of today, we make sure that you have packaging data you can trust, report and act on. To adhere to the expectations of conscious consumers and (upcoming) legislation, you need packaging solutions to collect and report while making sure the data is accurately, timely and complete. At ImpactBuying, we can assist you in your packaging journey while taking durability, recycling, water and energy waste, pollution and biodegradability into consideration. With our packaging solutions, you will be able to collect and report on primary, secondary and tertiary packaging. We have two packaging solutions:

Packaging Module

In the packaging module, information about primary, secondary and tertiary packaging is stored as well as the weight of the material. Based on the total weight and the percentages of materials used, reporting can be done on the weight per type of material. The retailer can choose which certificates are important to them and which ones to request to the suppliers. The packaging module has an automatic link with which a supplier will be automatically asked for the right certificates. Additionally, you can ask additional questions concerning i.e. the REACH guidelines and the KIDV recycle-check. The types of material, whether it's mono- or multilayer, can be inserted to find out if it is possible to recycle the packaging.

Packaging Dashboard

The Packaging Dashboard is imported from the packaging module. Thereafter the dashboard can be used to report on your internal KPI's and track your objectives over time. You can set different objectives, such as solely using 100% certified FSC paper in 5 years or recycling more plastics by 2025. Moreover, you can link the dashboard to the sales figures of your organization. In this way, you can see how much you can save by changing the packaging of a certain popular product. You can see the results in lists, different graphs and diagrams to make reporting back easier. Also, you can compare different product groups to see if you are on track with your KPI's. Overall you'll be able to log in every day and see if you're ahead of schedule with your objectives and what's still needed to reach your goals.

What's in it for you?

- Collect the right CSR, quality and packaging data in an omni-channel tool
- Visualise your packaging commitments and status of KPI's
- Track the progress and meet (inter)national guidelines and legislation
- Identify products with packaging you need to improve or eliminate
- Reporting made easy with a packaging dashboard to analyze the data
- Support to collect, verify and validate packaging data in the supply chain
- Collaborate with your suppliers at every stage to improve the packaging
- Optimize your packaging with accessible data to steer on



Would you like to know more and book a demo with our Packaging Specialists? Please reach out to the contact details below.

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